



# REAL ESTATE HOME PREPERATION CHECKLIST

Shoot Date: \_\_\_\_\_ Shoot Time: \_\_\_\_\_

Preparing your home for a real estate photoshoot can be exhausting. The day the photographer arrives is one of the most anxious times of the entire home selling process.

Everything has to be completely ready by the appointment time.

To get the most out of your professional real estate photographer, follow the real estate photography preparation checklist below. It will help ensure that your house is photo-ready and welcoming before you list your home for sale.

Use these tips to prepare your home

## Exterior

- Move vehicles from driveway and away from the front of home.
- Close Garage Door
- Place rubbish bins inside the garage or out of sight.
- Clean windows.
- Mow and landscape gardens as needed. Coil hoses, remove any rubbish, animal droppings etc.
- Prepare your outdoor seating area to look like an inviting space to relax.
- Remove any toys and sports equipment
- Clean Pool Area (If Applicable)



## General

- Open all drapes and blinds.
- Move/Remove any furniture that obstructs windows.
- Remove rugs from floors, especially from tile or wood floors.
- Try to conceal any cords.
- Make all beds nicely with smooth bedspread and fluffed up pillows, (hidden stuff under bed or in wardrobe is fine where it can't be seen!)
- Clear clutter from everywhere - shoes, TOYS, umbrellas, everyday items you may use.
- Depersonalize and remove family photos/ artistic nudes etc.
- Turn all ceiling fans OFF. They will create a motion blur in your photo.
- Replace any burnt-out light bulbs. Check this carefully – and ensure all lights in one space are the same color temperature, ie are they matching warm bulbs or cool temp blue light.
- Remove ALL evidence of pets including water/food bowls, toys, blankets and beds – from everywhere.
- If you have any pets on the premises, please have them restrained.



## Kitchen

- Clear all bench tops, including any cleaning supplies.
- Remove small appliances including toaster, blenders, etc.
- Front of fridge should be clear of magnets, paper, and pictures.
- Hide your rubbish tin.
- Store dishes and put away draining rack
- Hide soaps and cleaning items
- Add a center piece such as flowers or candles to the tables



## Living / Family Room

- Arrange the furniture to make room look large
- Remove magazines and papers
- Remove any gym equipment
- Clear clutter from shelves and tables
- Hide all remotes
- Hide loose home theater cables



## Bathroom

- Toilet lids should be down.
- Clear the vanity/shelving/shower of all personal care items
- Hide your cleaning brushes and rubbish tins.
- Full roll of toilet paper.
- Just have one small towel on the towel rail.
- Remove floor mats
- Remove all items from bathtubs and showers



## Bedroom

- Remove any visible clothes and clutter
- Hide personal items and visible cables
- Close all closets
- Make beds and straighten pillows
- Remove items from bed side table
- Clean under bed, remove items which might show
- If possible remove personal images and wall stickers

